



# ECNAILLÁ GROUPE OPERATING AGREEMENT



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## ARTICLE I — NAME AND PURPOSE

- The name of the organization shall be the **Ecnailá Groupe**. It shall be a **for profit** organization incorporated under the laws of the State of Connecticut.
- The **Ecnailá Groupe** is organized exclusively for **networking, charitable** and **educational** purposes.

### **Ecnailá Groupe Mission Statement**

The Ecnailá Groupe is a resource and networking center that brings together and supports outstanding professionals and entrepreneurs of all stripes (both seasoned pros and novices; and fledgling and experienced business owners). Our mission is to help businesses (large, medium-sized and small), and organizations (non-profits, humanitarian, civic and foundations) grow and prosper. Our intention is to help enrich, inspire, educate, inform and empower our members to be the best they can be in their respective fields. We offer courses, leading-edge thinkers and world-class speakers, networking and charitable events and publications, all of which seek to drive innovation, business development, wealth building and career advancement. Our commitment is to excellence and the delivery of nothing less than the extraordinary in all we do.

## ARTICLE II — MEMBERSHIP

- Membership shall be open to all who pay the monthly/annual dues.
- The amount required for monthly and annual membership dues shall be set by unanimous vote of the managing directors. Dues may be raised based on unanimous vote.
- Any member may terminate their membership by notifying member relations that they do not wish to have their membership renewed for the following month/year. A member can have their membership terminated by unanimous vote of the managing directors.

## ARTICLE III — MEETINGS OF MEMBERS

- Events shall be held monthly, at a time and place designated by the regional director of the individual city.



## ARTICLE IV — MANAGING DIRECTORS

The Managing Directors are:

- Responsible for the overall policy and direction of Ecnailá Groupe.
- The supervision of committees within Ecnailá Groupe.
- The Managing Directors shall be vested with individual voting capacity regarding overall company policies, which require majority vote. These include:
  1. The appointment/termination of a committee director.
  2. The retaining of outside counsel (eg. Accountant, Attorney, etc.)
  3. The appointment/termination of advisory council and honorary board members.
  4. The appointment/termination of other managing directors.
  5. The creation/dissolution of chapters.
  6. The creation/dissolution of committees.
  7. Setting baseline objectives each committee must meet quarterly.
  8. Setting and allocating the budget for each committee.
  9. The approval of global/national business projects.
  10. Initiating/approving major monetary projects that are deemed not to be in the 'ordinary course' of doing business.

## ARTICLE V — COMMITTEES

### Section 1: General

- Standing Committees of Ecnailá Groupe shall include the following: **Public Relations, Events, Member Relations, Member Benefits and Investor Relations.**
- The managing directors may create additional committees when needed by majority vote.
- The Directors of each committee shall have the power and authority to create additional sub-committees when necessary and allocating their annual budget for committee and subcommittee projects and goals.

## ARTICLE VI—MEMBER RELATIONS COMMITTEE

### Section 1: General

The member relations committee will be responsible for responding to inquires about Ecnailá Groupe from both prospective and current members and sending monthly newsletters to our membership body about upcoming Ecnailá activities. Member Relations will guide, assist and mentor current members on how to make the most of their membership.



## **Section 2: Member Relations Director**

The Member Relations Director is all about assisting and advising our membership body. The director will respond to all incoming member and prospective member inquiries in a timely manner. 'Timely manner' means a response that occurs forty-eight (48) hours or fewer from the time of initial correspondence. The member relations director should know all of the ins and outs of the organization, about all upcoming events and be able to help and encourage members to make the most out of their membership. The Member Relations Director will receive a reasonable compensation, based on annual company performance. The director must be extremely organized, outgoing and have excellent communication skills.

## **Section 3: Member Relations Committee Member**

A committee member may be selected by the director to assist them in reaching his/her quarterly goals. This includes responding to member inquiries and checking in with members about their experiences. A committee member must be a current member in good standing.

## **Section 4: Quarterly Milestones for Member Relations Committee**

- 1) Respond to all member and prospective member inquiries within 48 hours.
- 2) Write one newsletter on a bi-weekly basis to the membership body, advising of upcoming organizational activities, events and opportunities.

# **Article VII—EVENTS COMMITTEE**

## **Section 1: General**

The events committee will organize and execute all Ecnailá Groupe in-person events.

## **Section 2: Events Director**

The Events Director is responsible for the supervision and daily operations of every regional director. This responsibility includes: actively communicating with each regional director and soliciting feedback on individual chapter needs and dividing up resource allocation for each chapter so events and other chapter initiatives can be carried out and executed. The Events Director may appoint/terminates each city regional director. The Events Director will receive a reasonable compensation, based on annual company performance. The Events Director must be organized and have excellent written and communication skills.

## **Section 3: Regional Director**

The Regional Director is directly responsible for the daily operations of their assigned chapter city. He/she is appointed and supervised by the Events Director. This responsibility includes: actively communicating with the Events Director to ensure that their chapter receives necessary funding for the year, actively planning at least one chapter event per month located in the city they direct, creating and disseminating event fliers/brochure/electronic advertisement to the chapter membership body. The Regional Director may appoint/terminate committee members at anytime. The Regional Director will receive a reasonable compensation, based on annual company performance. The Regional Director must be energetic, dynamic and have experience with event planning. This individual must have excellent communication/leadership skills and be a dynamic team player.



#### **Section 4: Event Committee Members**

A committee member must be a current member in good standing and have interest on being on such committee. A committee member may help the regional director with current assignments, which may include, but not limited to, venue research, checking members in at events, greeters, setting up venue for event, contacting potential speakers, etc. A committee member may resign by submitting its resignation intent to the director and give two weeks notice.

#### **Section 5: Quarterly Milestones for Events Committee:**

1. Plan and execute at least one successful Ecnailá Groupe event per month per chapter. This process may include programming, facility organization, master of ceremonies, inviting celebrity/honored guests, dinner, ambiance set-up, sponsorships, tickets, table sales and other items as needed.
2. Creating a comprehensive event plan for the chapter. This includes all upcoming events and description of events and submitting V.I.P. event plans to the Events Director at least six months in advance.
3. Provide the Events Director feedback on successful events. The Regional Director has the authority to approve all sub-committee decisions, i.e. program, food, marketing plan and determine how to solicit/raise additional funds per event if needed.

## **ARTICLE VIII—PUBLIC RELATIONS COMMITTEE**

#### **Section 1: General**

The Public Relations committee will lead the overall recruitment effort for prospective members and act as the official spokesperson to the media.

#### **Section 2: Public Relations Director**

The Public Relations Director is responsible for the daily operations of the Public Relations Committee and the supervision of all of its subcommittees. This responsibility includes: creating, maintaining and updating an Ecnailá Groupe PR package for local distribution to local and national media, building up and maintaining Ecnailá Groupe social media sites like facebook, twitter and linked-in and acting as the chief spokesperson for Ecnailá Groupe at red carpet and other V.I.P. events. The Public Relations Director may appoint/terminate committee members who can lend assistance to their current assignments. The Public Relations Director will receive a reasonable compensation, based on annual company performance. The director must be outgoing, professional, have competent writing skills and experience with PR. The individual should be able to speak articulately and concisely in front of a camera.

#### **Section 3: Public Relation Committee Members**

A committee member must be a current member in good standing and have interest on being on such committee. A committee member will act as recruitment ambassadors to the general public, help maintain our social media outlets and assist the director prepare for media appearances. A committee member may also appear in Ecnailá Groupe promotional videos and other advertisement. A committee member may resign by submitting its resignation intent to the director and give two weeks notice.



#### **Section 4: Quarterly Milestones for Public Relations Committee:**

1. Maintain an ongoing mixed media marketing and PR campaign (via website, social media, print, radio, etc).
2. Develop committee goals to achieve EG's public relation and subcommittee goals for the coming year.
3. Recruit the following membership numbers each quarter, which can be done through Ecnailá Groupe social networking sites like facebook, LinkedIn and Twitter, through personal networks, current PR projects and all subcommittee initiatives:
  - a. (Business Quarter 1—April 1—July 1): 250+ additional members
  - b. (Business Quarter 2—July 1—October 1): 250+ additional members
  - c. (Business Quarter 3—October 1—January 1): 250+ additional members
  - d. (Business Quarter 4—January 1—April 1): 250+ additional members
  - e. **Year End Goal: ≥ 1,000 Additional Members**

#### **Section 5: Branding Subcommittee**

The branding subcommittee will assist PR by ensuring that the Ecnailá Groupe image and brand name are well received by the general public, which will both increase membership numbers and the company reputation among the public. The branding subcommittee will review all PR related projects to ensure that the brand is consistent, professional, positive and on course with the organization's mission.

Example of Potential Project: Review a 30 second YouTube video created by the advertising subcommittee to ensure that the video is positive, professional and carries the Ecnailá brand name favorably to the general public.

#### **Section 6: Media Relations Subcommittee**

The media relations subcommittee will assist PR by developing and maintaining relations with outside media sources, which include the acquisition of television space, radio sources, magazines, electronic sources and other media opportunities, which will further the name recognition of Ecnailá Groupe to the outside world.

Example of Potential Project: Communicate and develop relationships with reporters, news anchors, journalists and other various media sources about our organization and encouraging these sources to cover us at events, write about us, arrange air time with our PR director or managing directors, etc. Various media sources may include Huffington Post, CNN, FOX News, Yahoo!, among many others.

#### **Section 7: Advertising Subcommittee**

The advertising subcommittee will assist PR through the creation and deployment of advertisements for general public consumption, which will include (but not limited to) the creation of social media promotion/videos, press releases, news/magazine articles, television, billboard, radio, organization products (ex: ties, decals, mugs, etc), word of mouth and other strategies.

Example of Potential Project: Create and post on YouTube a 30 second video as to why someone should join Ecnailá Groupe.

## For The Exclusive Use of



### **Section 8: Marketing Subcommittee**

The marketing subcommittee will assist PR through identifying, locating and encouraging active membership growth. This will be done by ensuring that the public has access to prior and current committee and subcommittee projects and organizational benefits to membership.

Example of Potential Project: Disseminate to the public via. mass e-mail a 30 second YouTube video as to why someone should join Ecnailá Groupe.

## **ARTICLE IX—MEMBER BENEFITS COMMITTEE**

### **Section 1: General**

The member benefits committee ensures that all Ecnailá Groupe virtual activities are effective and efficient for all members. The committee runs the general process for each virtual member benefit project and has the responsibility for reviewing current virtual projects and creating new ones to ensure Ecnailá Groupe delivers the best virtual online experience for its members.

### **Section 2: Member Benefits Director**

The Membership Benefits Director is all about membership charity and membership virtual quality of life. He/she is directly responsible for the behind the scenes work to ensure that membership services are functioning properly. This includes all virtual services that members are entitled to. The director will also strategize new virtual benefits for members. The Member Benefits Director may appoint/terminate committee members who can lend assistance to their current assignments. The director will receive reasonable compensation, based on annual company performance. The director is appointed and supervised by a managing director. He/she must have excellent creativity, be able to work closely with our website designer, create and format business documentation and have good communication and leadership skills.

### **Section 3: Member Benefits Committee**

A committee member must be a current member in good standing and have interest on being on such committee. They will assist the director in all current virtual projects on the website, which may include document review, research, creation of scholarships, selection of winners, database organization, etc.





## **ARTICLE X—INVESTOR RELATIONS COMMITTEE**

### **Section 1: General**

The Investor Relations Committee will seek new sources of investors for Ecnailá Groupe, which include private equity, venture capital and public funding for various high-potential, high-risk projects. Part of the committee's responsibility will also include securing venue partners for V.I.P 'high net worth' events and signing tabling partners for Ecnailá Groupe events.

### **Section 2: Investor Relations Director**

The Investor Relations Director is directly responsible for securing investors for long-term business projects and partners for both high end venue locations and tabling opportunities at Ecnailá Groupe events. This includes hip and trendy lounges, upscale restaurants and hotels, mansions/estates and other areas where the organization can carry out both regular and VIP events. The director will work in concert with the managing director on securing seed funding, private equity and venture capital funding for projects greater than or equal to \$500,000 in expenditures. The director will also encourage investors and other 'high net worth' individuals to apply for membership and become involved with the organization. The director may appoint/terminate committee members who can lend assistance to their current assignments. The director will receive reasonable compensation, based on annual company performance. The director is appointed and supervised by a managing director. He/she must have excellent communication skills, stellar references and excellent business connections. The individual should have stellar communication and leadership skills.

## **Article XI—ECNAILLA GROUPE MEMBER BENEFITS**

### **COPPER LEVEL (\$10/month OR \$75/year)**

#### **Promotion**

Worldwide exposure for you and your business.

#### **Premium Directory Listing (Copper)**

Your directory listing will be featured throughout the Ecnailá Groupe website and is a great way to reach thousands of interested, targeted leads.

#### **Unlimited Offers Listings (Copper)**

Post anything you want to promote or sell. Post discounts to your products, promotions, events, new product launches, services, consultations and any other benefits you can imagine. We've been told that some of our members have built their entire businesses off of this section of our site alone. Talk about spreading the word!!

#### **Unlimited Networking (Copper)**

When you join Ecnailá Groupe, you are immediately connected with others just like you who are looking for exposure to the community, advice and special opportunities that we reserve for members only. Members can private message other members and are immediately immersed in our reciprocity-based community. The sky's the limit when you reach out to others and open yourself up to the opportunities that are everywhere.



### **YOUR Profile & Vanity URL (Copper)**

No matter what stage of entrepreneurship you're in, you are the entrepreneur of your life. Do you already have a business? Dreaming of launching one? Excited about supporting and discovering "entrepreneurial friends?" Wherever you are, we'll meet you there. Your profile is a showcase for your passion, your business, yourself, and a platform to connect globally with other members like you. Your profile is a gateway for connecting with the Ecnailá Groupe Universe and accessing the many layers of benefits and opportunities that come with membership! It comes complete with your very own Vanity URL that you select. Translated? [www.ecnailagroupe.com/yournamehere](http://www.ecnailagroupe.com/yournamehere).

### **Real Time Blog, Facebook, and Twitter Status Updates (Copper)**

Now, when you are a member of Ecnailá Groupe, you receive your very own blog, along with the ability to sync up your Facebook and Twitter updates with our real time Living the Dream posts, so you can let the world know about happenings in your world in one fell swoop. We know you're busy, so we've found a way to save you time and maximize spreading the word. You post, we'll vet...and continue to bring the best resources, opportunities and tools that we can find to help make your life easier and your launch higher!

## **Connections & Resources**

Valuable resources and connections in real time and on-demand.

### **Library, Learning & Media Center: Over 100 webinars, articles, documents, templates and video success stories. (Copper)**

The only resource library you'll ever need! We're updating it constantly and providing you with real-time and on-demand learning tools that we've pre-vetted for quality so you don't have to. From business plans to social media kits, our resources are extensive and comprehensive.

## **Special Offers**

Big discounts, special opportunities, cutting edge products and services.

### **Special Discounts, Preferred Opportunities & VIP Access from Partners & Members (Copper)**

Ecnailá Groupe continues to search the globe far and wide to source the most valuable opportunities, exclusive deals and special discounts. Whether your dream is to offer up something to members or take advantage of the offers we are serving up, when you join Ecnailá Groupe, the choice is yours to make and you can choose both!

### **Access to Cool, New Products & Services at Special Rates (Copper)**

As a member of Ecnailá Groupe you learn about the cutting edge products your fellow launchers are creating first before the rest of the world. You experience the energy of innovation and exclusive access to products, deals and the rich entrepreneurial energy that Ecnailá Groupe is known for.

### **Daily Tips, Resources, Success Stories and Launch Opportunities (Copper)**

Your regular dose of encouragement, advice and over all "it's hip to be an entrepreneur" validation including the exclusive 'Launch Tip' written by our members. We have been sending this newsletter exclusively to our members for our members. We were Internet savvy before savvy could be Googled! Once and for all your lusciousness will be integrated into your Twitter and Facebook profiles in real time. Time starved? We satiate.



## Events

Virtual events and webinars plus in-person events all over the country.

### Copper

- Access to virtual meetings everywhere.
- Eligible to receive special rates on select events.
- All other events: "Pay as you go."

### Networking Soirees

Creativity and the entrepreneurial spirit thrive when you are surrounded by others who believe that there is more than one way to create success. These meetings held in local communities around the globe are hosted by members in your neighborhood and combine valuable information and excitement while connecting with other motivated members and a network of people who are willing to help you build your business. These soirees will be held in different venues throughout each city, which may include such things like:

- Holiday Parties
- Dinner Cruises
- Rooftop Parties
- Intimate Meet & Greet Socials

### Workshops, Resources & Membership Meetings

Members of Ecnailá Groupe can sign up for our breakthrough virtual and in-person workshops that can be experienced by our trained Facilitators and member participants. Special resource topics and categories are chosen to match community needs with expertise. We bring the experts to you in a low-stress, lively setting that is as much fun, hands on and invigorating as it is resourceful and informative. While this list is nowhere near exhaustive, here is a small sample:

- Budding Entrepreneur Meetings
- Public Speaking Development & Confidence Building
- Leadership Interaction & Team Building Activities
- Professional Interviewing Simulations
- Speed Pitching & Business Branding
- Photoshoots & Bio Development
- Power Lunches w/ Premier Speakers
- Q+A Panel Discussions
- Member & Speaker Interviews
- Member Auctions
- Business Expos
- Venture Pitches
- Wine, Cheese & Gourmet Food Tastings
- Book Signings
- Talent Shows & Date Auctions
- "Mixed Bag" Groupe Activities

### Galas & Exclusive V.I.P Events

- Charity Balls
- Etiquette Dinners
- Themed Dinners
- Red Carpet & White Tie Events
- Retreats

**Note:** Events are available in select locations and are being updated regularly. What if you don't see any events listed in your area? As a member of Ecnailá Groupe, you may attend events anywhere internationally, as well as virtual meetings. You are also eligible to host your own or become an event partner



## **GOLD LEVEL (\$19/MONTH OR \$199/YEAR)**

### **Promotion**

**World-wide exposure for you and your business.**

#### **Premium Directory Listing (Gold)**

Your directory listing will be featured throughout the Ecnailá Groupe website and is a great way to reach thousands of interested, targeted leads.

#### **Unlimited Offers Listings (Gold)**

Post anything you want to promote or sell. Post discounts to your products, promotions, events, new product launches, services, consultations and any other benefits you can imagine. We've been told that some of our members have built their entire businesses off of this section of our site alone. Talk about spreading the word!!

#### **Unlimited Networking (Gold)**

When you join Ecnailá Groupe, you are immediately connected with others just like you who are looking for exposure to the community, advice and special opportunities that we reserve for members only. Members can private message other members and are immediately immersed in our reciprocity-based community. The sky's the limit when you reach out to others and open yourself up to the opportunities that are everywhere.

#### **YOUR Profile & Vanity URL (Gold)**

No matter what stage of entrepreneurship you're in, you are the entrepreneur of your life. Do you already have a business? Dreaming of launching one? Excited about supporting and discovering "entrepreneurial friends?" Wherever you are, we'll meet you there. Your profile is a showcase for your passion, your business, yourself, and a platform to connect globally with other members like you. Your profile is a gateway for connecting with the Ecnailá Groupe Universe and accessing the many layers of benefits and opportunities that come with membership! It comes complete with your very own Vanity URL that you select. Translated? [www.ecnaillagroupe.com/yournamehere](http://www.ecnaillagroupe.com/yournamehere).

#### **Real Time Blog, Facebook, and Twitter Status Updates (Gold)**

Now, when you are a member of Ecnailá Groupe, you receive your very own blog, along with the ability to sync up your Facebook and Twitter updates with our real time Living the Dream posts, so you can let the world know about happenings in your world in one fell swoop. We know you're busy, so we've found a way to save you time and maximize spreading the word. You post, we'll vet...and continue to bring the best resources, opportunities and tools that we can find to help make your life easier and your launch higher!

#### **Home Page Feature GUARANTEED! (Gold)**

Now, membership guarantees you'll receive a week feature rotation on our home page. That's right, your name, your business "in lights" on [www.ecnaillagroupe.com](http://www.ecnaillagroupe.com).

#### **Daily Press Opportunities (Gold)**

We've spent years building relationships with editors and publications that reach millions of people daily. From print to television to radio to the bloggers, we've got you covered and deliver you daily opportunities to get featured by our media partners.

#### **Expert Spotlight Opportunities (Gold)**

Sign up to be one of our live chat experts, event speakers or webinar hosts. We've created multiple ways for you to share your expertise with our community, promote your business and provide valuable learning's with fellow launchers. All experts must be pre-approved.



### **Product Sampling Distribution (Gold)**

Introduce your product or service to the Ecnailá Groupe community by contributing your "bling" to our Ecnailá Groupe welcome gift. Let new members sample your wares and spread the word for you.

### **Event Hosting Opportunities (Gold)**

As a member of Ecnailá Groupe, you are eligible to host events and partner with us in a variety of ways. One of the best ways to spread the word about your business is to connect in person at our events nationwide.

## **Connections & Resources**

**Valuable resources and connections in real time and on-demand.**

### **Library, Learning & Media Center: Over 100 webinars, articles, documents, templates and video success stories. (Gold)**

The only resource library you'll ever need! We're updating it constantly and providing you with real-time and on-demand learning tools that we've pre-vetted for quality so you don't have to. From business plans to social media kits, our resources are extensive and comprehensive.

### **Pre-qualified Vendor Matching (Gold)**

Ecnailá Groupe has created a vendor matching program to bring you the best source for matching your business needs with quality vendors. From local proprietors to Fortune 500 companies we connect businesses to local and national pre-screened vendors in over 100 business categories. This competitive process leads to more options and the best prices.

### **Exclusive Advice Circles, Forum Discussions and Members-only Connections (Gold)**

As a member of Ecnailá Groupe, you have the opportunity to exchange advice, referrals and connections with other members. Glean from the learning's and expertise of fellow members to supplement your own and fill in the gaps. You'll have access to real-time discussions and information exchanges as they occur.

## **Events**

**Virtual events and webinars plus in-person events all over the country.**

- **Gold** · Monthly resource meetings and networking events.
- Special rates on all meetings, events, webinars and workshops when offered.
- Global pass to events worldwide.

### **Networking Soirees**

Creativity and the entrepreneurial spirit thrive when you are surrounded by others who believe that there is more than one way to create success. These meetings held in local communities around the globe are hosted by members in your neighborhood and combine valuable information and excitement while connecting with other motivated members and a network of people who are willing to help you build your business. These soirees will be held in different venues throughout each city, which may include such things like:

- Holiday Parties
- Dinner Cruises
- Rooftop Parties



- Intimate Meet & Greet Socials

### **Workshops, Resources & Membership Meetings**

Members of Ecnailá Groupe can sign up for our breakthrough virtual and in-person workshops that can be experienced by our trained Facilitators and member participants. Special resource topics and categories are chosen to match community needs with expertise. We bring the experts to you in a low-stress, lively setting that is as much fun, hands on and invigorating as it is resourceful and informative. While this list is nowhere near exhaustive, here is a small sample:

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- Book Signings
- Talent Shows & Date Auctions
- "Mixed Bag" Groupe Activities

### **Galas & Exclusive V.I.P Events**

- Charity Balls
- Etiquette Dinners
- Themed Dinners
- Red Carpet & White Tie Events
- Retreats

## **ARTICLE XII--EVENT DESCRIPTIONS**

1. Wine, Cheese & Gourmet Food Tasting: members will be able to sample many of our chef's signature foods.
2. Book signing: a collection of our authors will sign a copy of their book for our members.
3. Talent show: members enroll to display their artistic talents in front of a panel of celebrity judges.
4. Venture Pitch: have a great business idea? Want to change the world but lack the money? Are you an investor who is looking for the next best idea or technological breakthrough? Our venture pitch may be for you! Members can pitch their business plan to investors, venture capitalists and other private equity individuals.
5. Business Expo: Our members solicit their businesses to the general public.



6. Film screenings: members will be able to view snippets of a member's upcoming film.
7. Member Auction: multiple members auctioning off different products and services. You never know what you may win!
8. Power Lunch: Members have a Q+A lunch with a speaker or panel of speakers. Topics may include investment/finance, legal, business development/start-up, politics/public office, fundraising, networking, marketing, public relations, etc.
9. Regular discussion: Members have a Q+A discussion with a speaker or panel of speakers. Topics may include investment/finance, legal, business development/start-up, politics/public office, fundraising, networking, marketing, public relations, etc.
10. Member interview: How does a member become successful? How has this person reached the heights of success in his/her field, whether that area is business, finance, law, entertainment, etc? What has this person done that others can benefit from? What are their tips, tricks, strategies and lessons? At this event, members will find out! A moderator will interview this member, with Q+A to follow.
11. Budding Entrepreneurs: are you an entrepreneur with no one to bounce ideas off? Want to get input from people inside or outside of your industry? Come to our energetic entrepreneur workshop, where members will be able to collectively give feedback on your business plan, idea or goal on the best way for you to not only make money for your business, but to improve your community, well-being and help other people in the process. Small groups each meeting so interaction is tailored to you.
12. Expert on-on-one interaction: Are you looking for specific expert advice, tips or comments on how to invest, start a business, draft a business plan, network effectively, marketing, accounting, taxes, social media, publicizing, bookkeeping, website design, branding, public relations, business incorporation, investing, legal, human resources, literary, production, media appearances and the like? Some of the above? All or any of the above?? Come on down! Our expert will meet with you by appointment and help you with any of your pertinent issues!—Platinum Members Only
13. Public speaking development: Are you nervous of speaking in public? Do you wish to develop the self-confidence necessary in order to appear in front of an audience? Fun and interactive, all attending members will give written and impromptu speeches in front of their peers, with feedback, encouragement and advice.
14. Team leadership games: Are you looking to develop your leadership abilities? Do you wish to make new friends and build connections while working as a team? Fun and engaging, all participants will meet new people while participating in fun icebreakers and games, all centered around improving your leadership, communication and teambuilding skills, crucial for success in any given field.
15. Interviewing Skills: Are you an interviewee looking to practice for an upcoming interview? Are you just looking to get more comfortable with an interview-like environment? Are you an interviewer looking to hone your interviewing skills? Regardless of what field you are in, this will be for you! Remember to bring your best attire and notepad. Resume may also be reviewed before interview session to ensure you put your best foot forward!
16. Elevator Speed Pitch: So you think you can pitch? Let's put it to the test! Brevity is the soul of wit and it



At this event, you have one minute to pitch your business to another person. An extra minute will follow for feedback. Once the minute is up, one side rotates and the process begins again. It is speed dating, Ecnaillá Groupe style!

17. Photo shoot/Bios: Are you an up and coming professional who needs work on building a bio? Are you a seasoned professional who needs a bio tweaked? All attendees will receive personal feedback and comments about their bio. Because professional picture will be taken for each member, please also remember to dress your best.

18. Conference Calls: Why leave your house when there is a phone? Listen to one of our virtual speakers on a range of categories, which include business, law, self-help/prep and a range of other topics that will not only inform, but inspire.

19. Mixed Bag Activities: Remember when you were little and you loved going on those field trips that were off the beaten path? Once in a while, a member will desire a fun activity that is different from our workshops. Our aim is also to expose you to other activities, cuisines or adventures that you may develop a passion for. We only live once and each professional should be able to put down their swagger, put away their business cards and start smelling the roses. It is never too late! Each mixed bag activity will combine a little bit of fun, excitement and a great way for members to bond with each other. Activities may include poetry/book readings, creative writing, walking tour of the chapter city, bowling, kayaking, museum, rock climbing, picnic, lunch at a "hidden gem" restaurant, fencing, marital arts, music, meditation, acting/drama, dance, yoga and a whole range of other group activities.

20. Charity dinners: are you a member who runs a charity for a good cause? Ecnaillá Groupe will host a charity dinner for you, with half of the proceeds going directly to your charity!

21. Etiquette dinner: are you going on that interview? Are you taking a client out to a gourmet restaurant and are unsure which fork is which, what food to order, what food not to order, how to behave, how not to behave, what to wear, what not to wear...is my head even on straight?? Have no fear because etiquette dinner is here! At this dinner, you will learn the ins and outs of proper business etiquette so when you are dealing with that messy spaghetti, you are ready!

22. Themed dinner: don't know what to make for dinner? Tired of eating the same old thing? Want to find something exciting? Come on out to one of our themed dinners, because it may not be what it seems! Different themes/attire may include a masquerade ball, fire & ice, Greek/roman mythology, prohibition, colonial America, classical European, renaissance/medieval, oriental nights, tropical island/rainforest, 50's vintage, summer of love, jungle safari, Mexican fiesta, murder mystery, streets of San Francisco, summer in the park, wild west, international, and much, much more.

23. Networking soirees: take out your business cards and display your professional swagger. Here is your chance to put your networking into action, meet other potential clients and have fun! Locations will be at chic lounges and other trendy hot spots. Tabling partners may be present.

24. Holiday parties: Come out, have fun, dance, party and meet fellow members! This is your chance to have fun and let yourself unwind! Special guest appearances! Ecnaillá Groupe should not be about business all the time!

25. Dinner cruise: Come out, have fun, dance, party and meet fellow members! This is your chance to have fun and let yourself unwind! Special guest appearances! Ecnaillá Groupe should not be about





business all the time!

26. Rooftop party: Come out, have fun, dance, party and meet fellow members! This is your chance to have fun and let yourself unwind! Special guest appearances! Ecnailá Groupe should not be about business all the time!

27. Red Carpet: Want to meet a celebrity? Selected members and their guests will be able to attend our exclusive V.I.P. red carpet events and other exclusive gatherings.

28. Retreats: Is life getting you down? Are you tired of the same old place? Have the compelling need to get away for a while? Have no fear—our retreats are here! Our retreats will be reinvigorating, with inspirational sessions so you will come back ready to take on anything in your life!

## ARTICLE XIII--FAQ

### GENERAL

1) What is the Ecnailá Groupe?

—The Ecnailá Groupe is a leading network of professionals driving innovation, business development, wealth building and career advancement for its members. Creating a buzz as a multifaceted experience of excitement and enthusiasm, we regularly host panel discussions, lectures, networking soirees, interviews, symposia, film screenings, book clubs, and conference calls with prominent entrepreneurs, thinkers and celebrities who regularly come together to gain new insight all centered around enriching membership growth and prosperity.

### MEMBERSHIP

2) What is the minimum age a person must be to become a member?

—All individuals must be 21 years of age or older in order to become a member.

3) Do you have to live in NY to become member?

—No. Anyone from all over the world may become a member and receive our virtual and event benefits.

4) Can my membership privileges be taken away once I become a member?

—The Ecnailá Groupe strives for a safe and conducive environment for all of its members. Only under the rarest of circumstances will a person's membership privileges be revoked. This includes the repeated harassment, coercion or intimidation of other members or repeatedly displaying behavior that is inappropriate or unprofessional at events or other organization functions.



#### MEMBERSHIP OPTIONS/MEMBERSHIP DUES

5) What are membership options?

—Membership options are copper and gold and offer members access to our events and virtual benefits within Ecnaillá Groupe.

6) Are there any membership dues if I am a member of Ecnaillá Groupe?

—Yes, monthly or yearly membership dues (depending on which plan you sign up for) will apply.

7) I wish to bring a guest who is not a member to an event. Do they also need to be a member?

—Each member will be able to bring guests to most events. Please check each upcoming event description for more information on guest admittance and prices.

8) If I become a member, do I need to attend events?

—It is never mandatory for members to attend events. It is encouraged, however, for members to attend them when they can.

9) What is the dress code for your events?

—We believe that success comes to those who put their best foot forward. Because of this, the minimum dress code at all of our events is business casual. This means no members are allowed to wear jeans, t-shirts or sneakers. Formal attire may be required at select events.

10) Will NYC be the only place where events will take place?

—No. Depending on demand, chapters will be formed in other cities too. If there is no chapter in your city and you wish to form one, please contact the organization directly.

11) I have another question that has not been answered here. How can I contact someone?

— Please send your question(s) to [info@ecnaillagroupe.com](mailto:info@ecnaillagroupe.com) and a representative from the organization will get back to you.



## **AMENDMENTS**

### **Amendment 1—Copper Fee Allocation**

~75%-- Member Benefit Allocation (i.e. committee allocation, excluding events.)

~25%—Administrative Costs

~15% total or 5% for each managing director

~10% total for Director positions; 2.5% for PR Director, 2.5% for Events Director, 2.5% for Member Benefits Director and 2.5% for Member Relations Director.

### **Amendment 2—Gold Fee Allocation**

~50%--Events

~35%--Member Benefit Allocation (i.e. committee allocation, excluding events.)

~15%--Administrative Costs

~10% total or 3.3% for each managing director.

~5% total or 1.25% for PR Director, 1.25% for Events Director, 1.25% for Member Benefits Director, 1.25% for Member Relations Director.

### **Amendment 3—Additional Revenue/Guest Fee Allocation**

The allocation of the guest fee (i.e. all money paid for events) and all additional revenue accrued by Ecnailá Groupe are as follows:

80%--Administrative costs.

~10% total or 3.3% for each managing director.

~10% total or 2.5% for PR Director, 2.5% for Events Director, 2.5% for Member Benefits Director, 2.5% for Member Relations Director.

~60% Miscellaneous

20%--Ecnailá Groupe headquarters/social club.

### **Amendment 4—Employer/Employee Relationship**

The employer/employee relationship in Ecnailá Groupe will serve as at-will employment. Should the individual choose to leave his/her job, they must give their supervisor two weeks written notice. Likewise, should an employee be terminated, they shall be given two weeks notice.



**Amendment 5—Advisory Council**

The advisory council will be composed of members who will be appointed by the managing directors to render advice regarding the direction of the organization. Members must express an interest in serving and must not be currently serving on any other committees.

**Amendment 6—Honorary Committee**

Any member of Ecnailá Groupe may submit to the managing directors an individual they feel should be represented on the honorary committee. A representative should be a well-known celebrity who believes in our mission and goals.

**Amendment 7—Investors as limited partners**

In order for an investor to see their investment through, certain rights and privileges will attach, such as becoming a silent partner and a temporary member of the managing director team. This will include having a vote on any business decisions directly affecting the investment project. The scope of rights and privileges will be limited to the area of investment only.